



**Landowner and Business Group Meeting Notes/Actions**

8.30-10.00am, Thursday 28 February 2013, Newlon Offices, Tottenham Hale

**Attendees**

<b>Name</b>	<b>Organisation</b>	<b>Initials</b>
Jerome Frost	Arup	JF
Sophie Camburn	Arup	SC
Peter Harris	Bellway Homes	PH
Andrew Chandler	Canal and River Trust	AC
Tav Kazmi	Canal and River Trust	TK
Fiona Fletcher-Smith	GLA	FF-S
Debbie Jackson	GLA	DJ
David Walters	Grainger	DW
Cllr Alan Strickland (Chair)	Haringey Council	AS
Nick Walkley (Chief Executive)	Haringey Council	NW
Zina Etheridge (Director of Strategy and Performance)	Haringey Council	
Lyn Garner (Director – Place)	Haringey Council	LG
Bernadette Marjoram (Programme Director – Tottenham)	Haringey Council	BM
James Flynn (Interim Head of Communications and Consultation )	Haringey Council	JF
Peter Kendall (Communications Officer Tottenham Regeneration)	Haringey Council	PK
Paul Wray	Hermes	PW
Katie Sully	ISIS Waterside Regeneration	KS
Michael Polledri	Lee Valley Estates	MP
Stephen Wilkinson	Lee Valley Regional Park Authority	SW
Mike Hinch	Newlon	MH
Richard de Cani (Strategic Director)	TfL	RDC
Gareth Sumner	TfL	GS
Daniel Levy	THFC	DL
Donna- Maria Cullen	THFC	DMC
Joe Persechino	Unite Group	JP
Graham Wynde	Workman	GW

**Apologies**

Chris Brown	Igloo	
Andrew Campling	BT	
Rhodri Ball	TfL	
Matt Yates	TfL	
Nathan Stevenson	Bellway Homes`	
Paul Head	College of North East London	
S Dawson	Lee Valley Regional Park Authority	

## Action Notes

Note / Action	Who
<p><b><u>Agenda item 1. Apologies</u></b></p> <ul style="list-style-type: none"><li>▪ See above</li></ul> <p><b><u>Agenda item 2. Notes of last meeting and matters arising</u></b></p> <ul style="list-style-type: none"><li>▪ None</li></ul> <p><b><u>Agenda item 3. Feedback on appointment of the Chair of the Group</u></b></p> <p>Cllr Strickland reiterated that this Group would be business led.</p> <p>Nick Walkley thanked members who had emailed nominations. He advised he had also consulted Sir Stuart Lipton and considered individuals with a public profile, seen as independent and who had the insight on the issues facing Tottenham and could be an advocate for the Group. The name of Robert Evans of Argent had emerged and it was proposed to meet him, shortly to discuss further.</p> <p>The Group acknowledged that there could be some conflicts of interest and that these would need to be identified and managed.</p> <p><u>It was agreed that:</u></p> <ul style="list-style-type: none"><li>▪ The Chair of the Landowners Group will sit on the JSF</li><li>▪ Two members of Landowners Group might accompany Nick Walkley to the meeting with Robert Evans.</li></ul> <p><b><u>Agenda item 4 Terms of Reference</u></b></p> <p>It was suggested that as TfL was a landowner, it be confirmed as member of the Group and Richard de Cani agreed he could be the representative.</p> <p>Paul Wray said the brand for Tottenham was urgently needed and that the Group might usefully be kept informed of what money was available for this work and where it was spent and be able to comment on how it was spent.</p> <p><u>It was agreed that:</u></p> <ul style="list-style-type: none"><li>• TfL would become member of the Group</li></ul> <p><b><u>Agenda item 5. Arup presentation on the emerging draft Tottenham Investment and Development Framework.</u></b></p> <p>The Arup presentation was followed by a general discussion in which transport links figured strongly. Jerome Frost emphasised the need for strengthening</p>	<p>NW</p> <p>RDC</p>

east-west bus routes to reconnect communities to centres and the tube and rail network.

Richard de Cani gave an update on:

- progress with the Tottenham Hale (TH) gyratory
- the TH station upgrade.
- Government and GLA agreement on a four trains per hour service from TH to Stratford.
- TfL had an interest in land currently used as car parking to the north of TH station, which was identified for potential development site.
- Crossrail 2. London First and the Mayor/TfL were of the same conclusion regarding the advantages of the Option B route and would be developing a business case over the coming year.

Cllr Strickland called on members of the Group to build a strong coalition linking with organisations such as the London Stansted Corridor Consortium to lobby powerfully for investment in Crossrail2.

David Walters from Grainger asked that the significance of south Tottenham, and in particular Seven Sisters area, be given more prominence both in the narrative and any future presentations including on any maps; improvements to the transport network would not work unless Seven Sisters was improved.

Michael Polledri said that perceptions of safety were crucial to the success of regeneration. Nick Walkley gave an update on lobbying of Metropolitan Police that had led to the retention of front counter services in Tottenham and an assurance of continuing visible presence on the street. The new Borough Commander would be invited to the next meeting.

Stephen Wilkinson said perceptions of access to the green spaces to the east needed strengthening and that the Group could help by backing the park authority's bid for development funding.

Lyn Garner said the council intended creating an area structure aligned to the four character areas identified in the Arup report. This would give focus to these areas and enable review of the programmes and plans for the areas. It would also create an area governance structure involving principal partners and stakeholders with the council. Bernadette Marjoram said the council is adopting a Programme Management Office approach and had appointed a programme manager who would be starting work in March/April.

**Agenda item 6. Branding and Marketing**

Bernadette Marjoram advised the council had appointed Peter Kendall as Tottenham Communications Officer, who would be developing a Strategic Communications Framework, which he would present to the next meeting.

Regarding MIPIM:

ALL

BM

NW

ALL

LG/BM

<p>i. A Tottenham business card was being produced to give to Group members who had indicated they were attending MIPIM</p> <p>ii. It was suggested a post MIPIM dinner to debrief on levels of interest expressed– Group members were asked to let BM know if they considered such an event would be worthwhile</p> <p>iii. Fiona Fletcher-Smith said that Tottenham had been included in the London pitch book for MIPIM, at no cost.</p>	<p>BM</p>
<p>Members agreed that a marketing approach from 3 Fox be deferred until it could be considered as part of the strategic branding and marketing framework.</p> <p>Paul Wray said promotional work should not forget local people and address local communities to get a sense of ownership and progress.</p> <p>Lyn Garner said the council is identifying a basket of measures about its service targets, which residents could hold the Council to account.</p> <p>It was agreed that business-to-business endorsement was powerful and a role for the Group members.</p> <p>Donna- Maria Cullen asked for the output from previously started branding exercises.</p>	<p>ALL</p>
<p><b><u>Agenda item 7. AOB</u></b></p>	
<p>There were no items.</p>	
<p><b><u>Agenda item 8. Date of Next Meeting</u></b></p>	
<ul style="list-style-type: none"> <li>▪ Date of next meeting to be set (Haringey Council in liaison with the Landowners Group)</li> </ul>	<p>ALL</p>